

Message Text

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12

ACTION EUR-10

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /018 W

----- 128376

R 260640Z JUL 74

FM AMEMBASSY BELGRADE

TO USDOC WASHDC

INFO SECSTATE WASHDC 088

AMCONGEN ZAGREB UNN

AMEMBASSY BUCHAREST

AMEMBASSY WARSAW

UNCLAS SECTION 1 OF 2 BELGRADE 3673/1

E.O. 11652: N/A

TAGS: BEXP, YO

SUBJ: ADVANCE WORK: TELECOMMUNICATION TECHNICAL SALES
SEMINAR

PASS OIM/SAD/COATES

1. ADVANCE WORK COMPLETE. PROGRAM AS FOLLOWS

ITINERARY/SCHEDULES

SEPT. 24 - TUESDAY

SEMINAR MEMBERS ARRIVE BELGRADE EARLY AFTERNOON

1600 BRIEFING BY EMBASSY STAFF AT EMBASSY.

EVENING FREE.

SPET 25 - WEDNESDAY

SEMINAR SESSION OPENS AT HOTEL JUGOSLAVIJA, DRAVA ROOM 0900.

INTRODUCTIONS BY EMBOFF AND YUGOSLAV CO-SPONSOR.

0915 - 1000 CHAIRMAN OT/USDOC

1015-1100 WESTERN ELECTRIC

1100-1130 COFFEE

1130-1215 ITT

1230-1315 NORTHERN ELECTRIC

1330 RECEPTION TO BE HOSTED BY AMBASSADOR OR DCM AT

HOTEL JUGOSLAVIJA ESTIMATED ATTENDANCE 75-100

1600-1900 BUSINESS APPOINTMENTS

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EVENING FREE

SEPT 26- THURSDAY
SEMINAR SESSION CONTINUES
0900-0945 SPERRY UNIVAC
1000-1045 SINGER
1100-1130 COFFEE
1130-1215 COLLINS RADIO
1230-1315 MAGNAVOX
1330 CLOSE OF SEMINAR
1600-1900 BUSINESS APPOINTMENTS
EVENING FREE. ALSO POSSIBILITY OF SMALL DINNER FOR GOVERNMENT
OFFICIALS AND HIGHEST LEVEL INDUSTRY EXECUTIVES (ATTENDANCE
LIMITED TO 40).

SEPT 25 FRIDAY
0900 PLANT VISIT (MIHAILO PUPIN INSTITUTE FOR AUTOMATION
TENTATIVELY SCHEDULED) FOLLOWED BY INDIVIDUAL BUSINESS
APPOINTMENTS TIL 1500
EVENING FREE

SEPT 28- SATURDAY
1000 DEPART BELGRADE FOR DUBROVNIK
SEPT 29 SUNDAY, DUBROVNIK AND VICINITY SEPT 30, MODAY,
DEPART DUBROVNIK AT 1020 FOR BUCHAAREST (VIA BELGRAD). LIBERTAS
HOTEL SUGGESTED, FLIGHT SCHEDULE TO BE FINALIZED AFTER AUG 26,
CHANGE OF TIMETABLE.

CONTROL OFFICERS ARE MR. WILLIAM J. WALLER, COMMERCIAL
ATTACHE: OFFICE PHONE 645-655 EXT 112, RESIDENCE 647-393
AND MR. JOHN P. MODDERNO, ASSISTANT COMMERCIAL ATTANCE
645-655 EXT 112, RESIDENCE 629-923.

HOTEL RESERVATIONS FOR TEN SINGLES OF WHICH TWO TENTATIVE
(DOUBLE ROOM SINGLE OCCUPANCY) AND ONE SUITE WITH TWO BEDROOMS
HAVE BEEN MADE AT HOTEL JUGOSLAVIJA FOR SEPT 25- SEPT 28
AT \$20.00 PER SINGLE ROOM INCLUDES ENGLISH BREADFAST. SEMINAR
ROOM DRAVA LOCATED IN HOTEL JUGOSLAVIJA AND RESERVED
FOR SPET 25 AND SEPT 26. SEATING CAPACITY UP TO ONE HUNDRED.

TRANSPORTATION FROM AIRPORT TO HOTEL, HOTEL TO BUSINESS
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APPOINTMENTS, HOTEL TO AIRPORT ARRANGED.

USIS AGREED TO PROVIDE PROJECTOR WITH SCREEN, PHOTOGRAPHER,
AND TECHNICIAN TO ASSIST IN SETTING UP SIMULTANEOUS INTERPRETATION
EQUIPMENT. USIS WILL PRINT 300 COPIES OF BROCHURE PROGRAM INSERT
AND ARRANGE FOR PRESS ANNOUNCEMENT PRIOR TO SEMINAR AND FOR
PRESS INTERVIEW AT CLOSE OF SEMINAR. RECEPTION INVITATIONS
WILL BE PRINTED BY REGUALR EMBASSY SOURCE AND EMBASSY

ENVELOPES WILL USED FOR AMILING. EMBASSY COMMERCIAL SECTION
WILL PROVIDE RECEPTIONIST/SECRARY.

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12

ACTION EUR-10

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /018 W

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R 260640Z JUL 74

FM AMEMBASSY BELGRADE

TO USDOC WAHDC

INFO SECSTATE WASHDC 089

AMCONGEN ZAGREB UNN

AMEMBASSY BUCHAREST

AMEMBASSY WARSAW

UNCLAS SECTION 2 OF 2 BELGRADE 3673/2

SIMULTANEOUS INTERPRETATION EQUIPMENT. EMBASSY
INFORMS THAT WASHINGTON HAS PROVIDED WIRELESS EQUIPMENT FOR
LABOR SEMINARS IN YUGOSLAVIA. CAN COMMERCE OBTAIN THIS TYPE
IN PLACE OF LESS CONVENIENT SYSTEM PROVIDED BY STATE TO BE
HANDCARRIED BY SEMINAR
COORDINATOR.

BUDGET ESTIMATES

A. ESTIMATED COMMERCE BUDGET

CHAIRMAN SUITE	\$400
SEMINAR ROOM	100
TRANSPORTATION	260
SIMULTANEOUS INTERPRETERS	320
ESCORT INTERPRETERS	150
PRINTING	50
TOTAL	\$ 1340

USDOC PLEASE ALLOCATE ADDITIONAL \$150

B. ESTIMATED RECEPTION BUDGET

1. FIRST ALTERNATIVE

COFFEE BREAKS	\$ 100
RECEPTION-BUFFET (100 PERS)	600

REFRESHMENTS	50
TOTAL	\$750
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2. SECOND ALTERNATIVE

COFFEE BREAKS	\$100
RECEPTION (75 PERS)	400
REFRESHMENTS	50
TOTAL	\$950

CO-SPONSOR YUGOSLAV UNION OF ENGINEERS AND TECHNICIANS
APPEARS LIKELY CO-SPONSOR AND PROMISES DECISION BY MID-
AUGUST.
MILLER

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